



# MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 10/31/2014

Multiple District 321

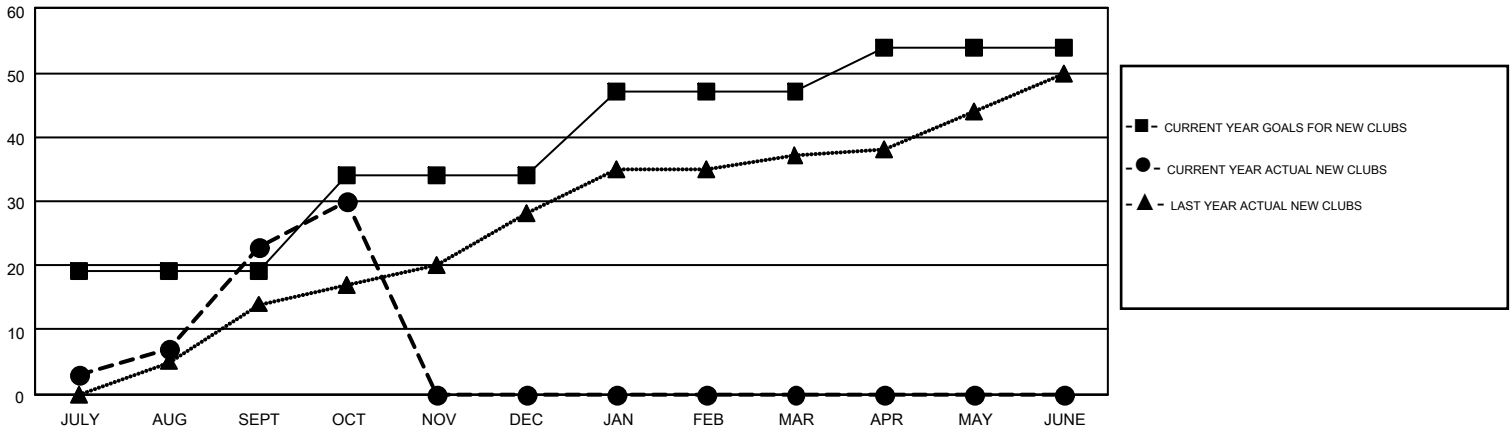
LOCATION: INDIA

GMT: V S KUKREJA

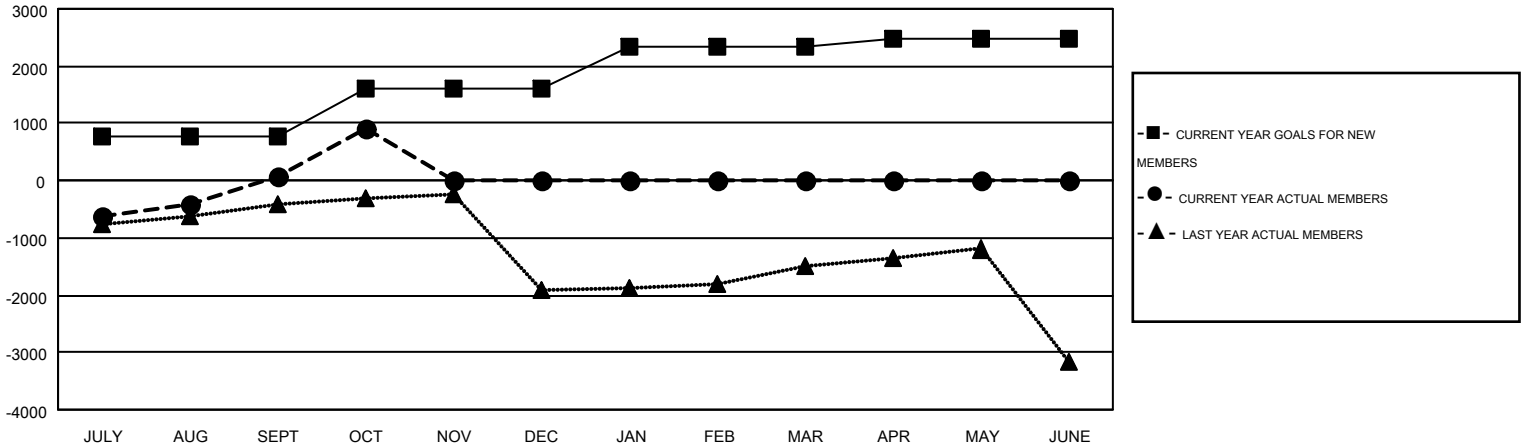
GMT CA 6

| Clubs                 |               |           |               |               | Members               |                 |                               |                 |               |
|-----------------------|---------------|-----------|---------------|---------------|-----------------------|-----------------|-------------------------------|-----------------|---------------|
| RESULTS FOR 2014-2015 |               |           |               |               | RESULTS FOR 2014-2015 |                 |                               |                 |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | NET GAIN/LOSS | QUARTER               | NEW MEMBER GOAL | CHARTER AND NEW MEMBERS ADDED | DROPPED MEMBERS | NET GAIN/LOSS |
| JULY/AUG/SEPT         | 19            | 23        | 5             | 18            | JULY/AUG/SEPT         | 761             | 1,428                         | 1,350           | 78            |
| OCT/NOV/DEC           | 15            | 7         | 1             | 6             | OCT/NOV/DEC           | 852             | 1,008                         | 181             | 827           |
| JAN/FEB/MAR           | 13            | 0         | 0             | 0             | JAN/FEB/MAR           | 715             | 0                             | 0               | 0             |
| APR/MAY/JUNE          | 7             | 0         | 0             | 0             | APR/MAY/JUNE          | 145             | 0                             | 0               | 0             |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



|                        |  |   |                 |
|------------------------|--|---|-----------------|
| DROPPED CLUBS: 6       | 324 CLUBS OF 992 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u>                            |                 |
| <u>DROPPED MEMBERS</u> |  | MALE  | 23,040 (74.00%) |
| DECEASED               | 20   | FEMALE  | 8,097 (26.00%)  |
| CLUB CANCELLED         | 94   | <a href="#">CLICK HERE FOR HEALTH ASSESSMENT DATA</a> |                 |
| OTHER                  | 1,417  | FAMILY UNIT MEMBERS                                   | 14,468          |
| TOTAL                  | 1,531  | HEAD OF HOUSEHOLD                                     | 6,056           |
|                        |  | NON-HEAD OF HOUSEHOLD                                 | 8,412           |